



# On the Defensive, Protecting Stadium Surfaces in 48 Hours

## Brand

NFL Team

## Business Type

Endless Industry

Applications

## Services

Printable+Install+Cutting

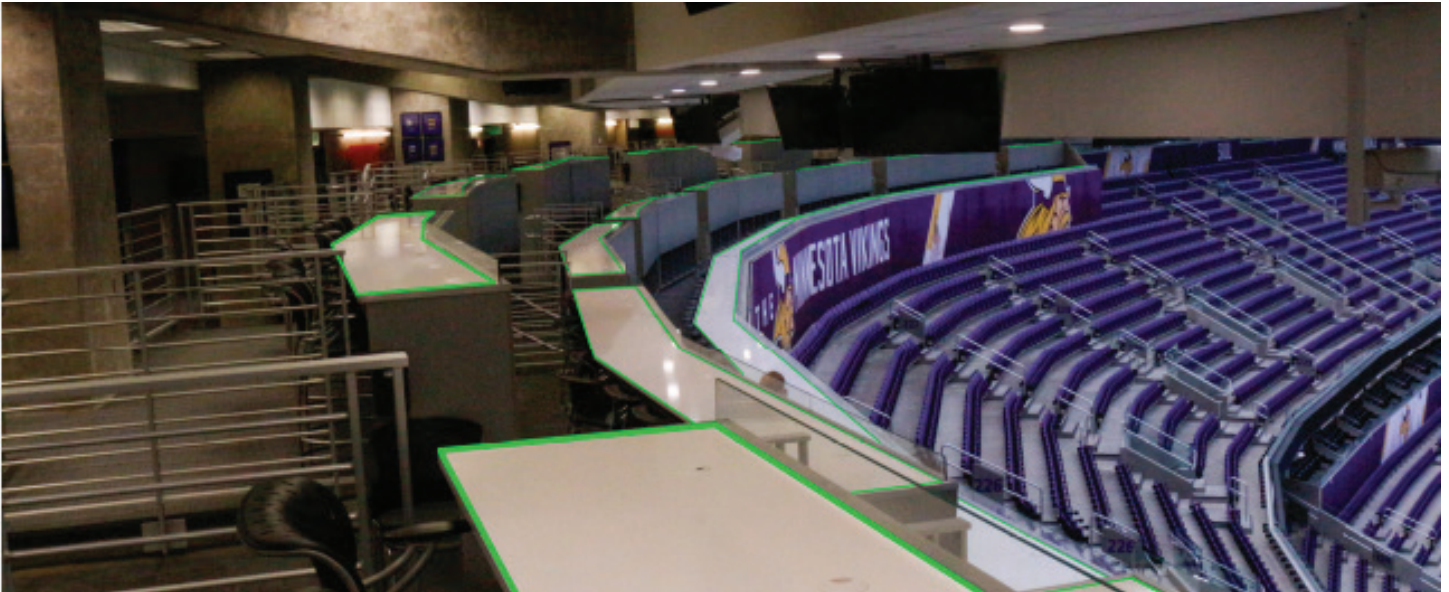
Print Management

## Concept

A professional football team was 7 days away from a home game when a spike of covid cases hit their region. With the majority of the press coming from different regions, they were concerned about the safety of their guests. This brand came to us needing a fast solution to protect their press box surfaces before their next home game. With less than a week turnaround time we immediately recommended an antimicrobial film that we use on a wide range of our products. During the height of supply chain issues we procured the material and finished the install in under 24 hours and finished 4 days ahead of their deadline.

## Challenge

Find a solution for an NFL team to protect their high touch surfaces from an increase in coronavirus cases in less than 7 days.



## Solution

# 0

Reported Illnesses

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We utilized a clear protective film with adhesive and a silver-ion antimicrobial agent. The surface resists physical damage, bacteria, mold, mildew, and works with harsh cleaning chemicals. We used a green laser to show the film covering otherwise you could never tell!

# 10K+

Individuals protected

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To install we used our proprietary film application techniques to get the job done efficiently and to our quality standards.